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**2024**

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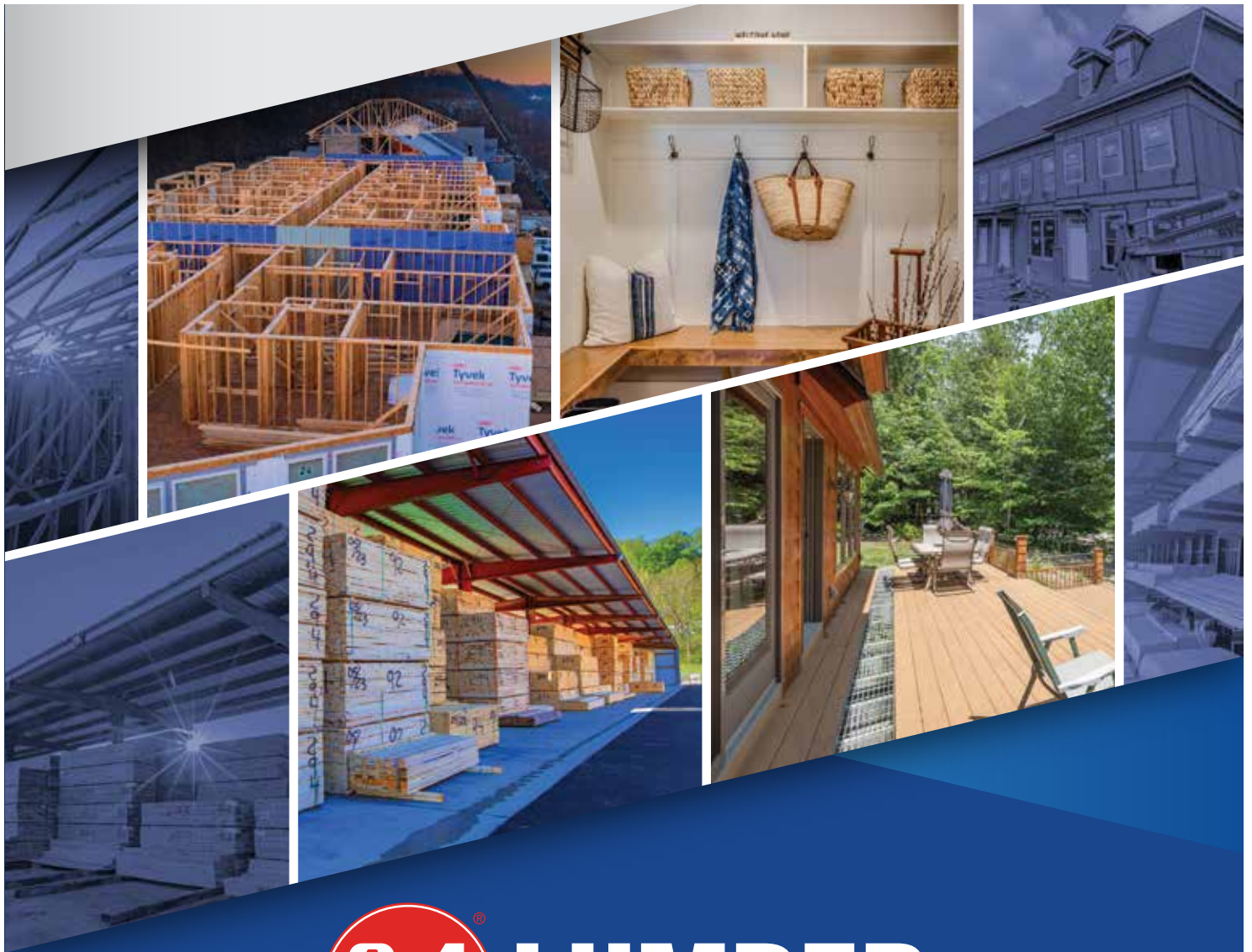
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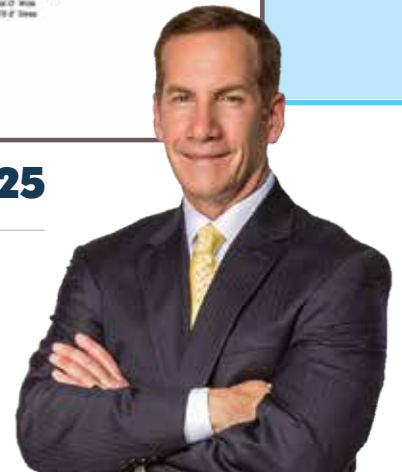
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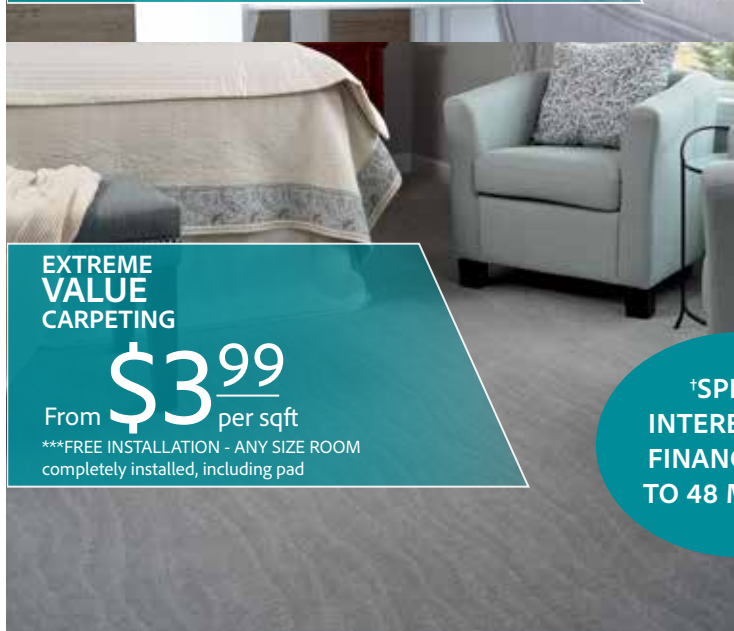


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# Hardwoods Stand the Test of Time

When purchasing a new home, most homeowners will be faced with a significant monthly mortgage payment. While this payment will include your property and the structure of the home itself, there are also many other items that will be included in that payment. You will be paying for these items throughout the term of your mortgage, which in most cases can be as long as 30 years. Which items represent the most value throughout the term of your mortgage, and which items are you paying for well after they have been replaced?

Items such as appliances, plumbing and lighting fixtures, and heating and cooling systems are necessities. These items will likely not last a full 30 years or will need to be replaced due to changing design trends. There are choices you can make that will provide value and beauty both now and in the

future. The most significant of these choices is flooring.

**Carpeting:** Carpeting is a moderately priced flooring solution but will have an average life span of just a few short years. Carpet represents one of the lower values in flooring options.

**Tile:** Tile is more costly than carpet in most cases, but generally more durable. The changing trends in interior design mean its life expectancy will average about 10 years. Therefore, homeowners will be paying for tile 3 times over the life of their mortgage.

**Hardwood Flooring:** Hardwood flooring is by far the best value for the life of your mortgage and beyond. If well-cared for and maintained, hardwood flooring can last for generations. With the ability to be refinished, hardwood can be altered to address any current trends in design. Hardwood flooring is a natural product

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# 3 Color Trends to Update Your Home in 2024

Looking for a quick, easy change to help your home feel fresh for the new year? One of the easiest (and more inexpensive) ways to update your home is by changing up your color palette.

Depending on your current décor and overall aesthetic, there are a number of directions you can go. Here are paint manufacturers' top suggestions for 2024.

## Warm and Soft

Creating a comfortable environment is critical for a space where everyone can live, play and work. These warm, soft hues for 2024 are sure to elevate the ambience of your home and create a place to draw you, your family and your friends together.

- Peach Fuzz, from Pantone, is a cozy peach hue that highlights both a desire for togetherness and enjoying a moment of stillness.
- Persimmon, from HGTV Home by Sherwin-Williams, is a naturally inspired terracotta-based hue that feels both uplifting and refreshing.
- Limitless, from Glidden/PPG, is a warm honey beige hue that draws on its power as a primary color while serving as a strong neutral at the same time.

## Peaceful Blues

The idea of creating a sanctuary within the home extends to other shades as well. Look toward the blue color spectrum for a variety of shades to create a serene, uplifting environment.

- Upward, from Sherwin-Williams, is a breezy, blissful blue that encourages you to slow down, take a breath, and clear your mind.
- Blue Nova, from Benjamin Moore, is an alluring mid-tone that's equal parts enchanting and timeless.
- Thermal, from C2, is a punchy blue poised for adventure while evoking feelings of loyalty, trust and confidence.
- Skipping Stones, from Dunn-Edwards, can add a sense of mystery and thoughtfulness to any space.
- Bluebird, from Krylon, complements natural tones and textures while creating an environment where everyone can be at ease.
- Bay Blue, from Minwax, is a relaxing mix of blue and green that invites you to create a home that's authentically personal.

- Renew Blue, from Valspar, is a nourishing, green-influenced blue that creates a sense of peace wherever you place it.

## Statement Colors

Sometimes a new year calls for a new look, with a bold shift in appearances. If a pop of fresh color is what you're looking for, here are a few selections to help make a statement:

- Cracked Pepper, from Behr, is a versatile soft black that accentuates the spaces you create life moments in.
- Ironside, from Dutch Boy, provides a sense of sophisticated comfort, as well as the perfect backdrop for showcasing furniture, art and accessories.
- Chocolate Cherry, from Rust-Oleum, stands out but also provides a strong neutral backdrop that adds a sense of authenticity.

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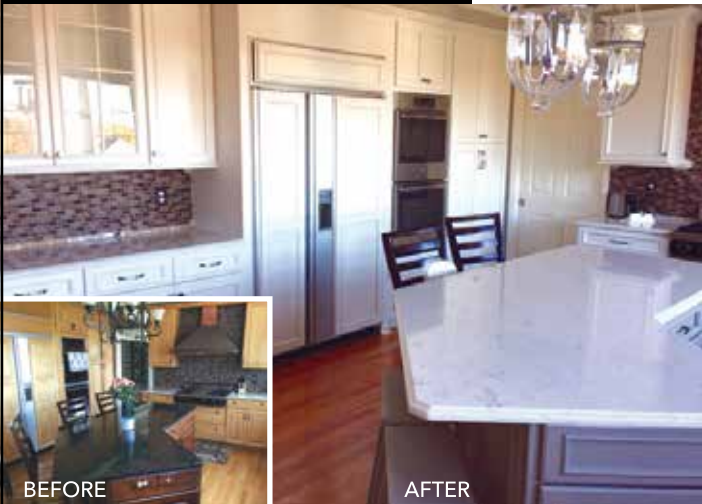
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**Here are a few simple and budget-friendly ways to cozy up your space and express your appreciation for all that your home does for you:**

**Let the Sunshine In.** You can invite more natural light into your home to combat the dreariness. Open your curtains wide, wash the windows until they sparkle, and consider swapping out heavy drapes for lighter, sheer fabrics. This can even include rearranging some furniture based on where the light comes in. Let the sun bathe your rooms in warmth and chase away the blues.

**Create a New Atmosphere in Your Home.** Consider adding or changing your decorations to create a lighter, warmer feel in your home. A refresh

can include pictures or art pieces, as well as new coffee table books. A splash of paint can do wonders for a room, even if it's just a single accent wall. Don't be afraid to experiment with bold colors or calming neutrals, and for an extra touch of cozy, layer in textiles like throws and pillows. Choose soft textures and warm colors to create a truly inviting atmosphere.

**Declutter for Inner Peace.** Let's face it, we could all use to tidy up a bit, and what better time to tackle clutter accumulating in the corners? Donate those old clothes you never wear, recycle magazines you've already flipped through, and give away furniture that no longer sparks joy. A clutter-free space is not only visually appealing but also creates a sense of calm and relaxation. Give your home some breathing room, clearing space for new memories. Plus, a lighter load makes cleaning a breeze.

**Pamper Your Appliances.** Your appliances work tirelessly day and night, keeping your food fresh, clothes clean, and home comfortable. While it is important to have a consistent

cleaning routine, show your appliances some extra love with a deep, thorough cleaning. Wipe down their surfaces, vacuum off the dust, and try to get into every nook and cranny you can. This not only prolongs the lifespan of your appliances, but also allows them to operate more efficiently, saving you money on energy bills.

**Bring Nature Indoors.** Whether or not outdoor gardening is your thing, that doesn't mean you still can't enjoy the beauty of nature indoors. Fill your home with vibrant flowers, lush greenery, and fragrant herbs. You don't have to stick to roses; feel free to try out plants you normally wouldn't buy. Not only does bringing Mother Nature into your home add a touch of life and color, but you will also see an improvement in your mood and air quality.

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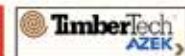
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Consider the following three easy steps to elevate the interior design of your home without breaking the bank.

### 1. Add Accent Walls and Ceilings.

Accent walls and ceilings can take any room from ordinary to extraordinary with a small investment in paint or wall paper. Adding a contrasting wall color or using textured paint breaks the monotony of a room. Another option is hanging patterned wallpaper to bring

vibrant character and style to a room. When selecting a wall accent for a room, experts recommend considering the room's purpose. The perfect color and material for your accented wall or ceiling depends on the mood you want to convey, access to natural light and the room's square footage.

### 2. Minimalist.

Minimalist designs are based on a "less is more" philosophy and rely on limited materials, natural light, and clean, simple lines. Decluttering the space is one of the first steps in achieving a minimalist design. To help manage what stays and what you should move to a different place, sort items by type and then put them away. Instead of a collection of clutter, choose a statement piece that reflects your style to change a room's look and feel instantly.

### 3. Lighting.

Lighting is an essential aspect of design, with the power to transform the entire ambiance of a space. Good lighting can make a room more functional, appealing, and flexible. For example, sunlight is a no-cost, natural way to enhance the interior space. If the room you're styling does not have substantive exposure to sunlight, try combining it with artificial light elements. A well-planned lighting scheme not only enhances the aesthetic appeal of a room but also has practical implications for functionality and safety.

If you need further design inspiration help, or a professional to help with renovations, you'll find them at **FindTheHomePros.com**. Businesses listed there are members of the Rochester Home Builders' Association and Upstate Building Industry Alliance.



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 Neufeld Custom Homes, LLC ... **585-236-1160**  
 Pooler Enterprises, Inc. .... **585-924-5200**  
 Scalia Development LLC ..... **585-749-0338**  
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and Air Conditioning ..... **585-454-2120**  
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Mechanical LLC ..... **585-667-4828**  
 GreenSpark Solar ..... **585-265-2384**  
 V P Supply Corporation ..... **585-272-0110**

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Fitch Construction, Inc. ....	585-377-3330
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GutterXpress.....	585-813-2761
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Marshall Exteriors, LLC.....	315-331-6462
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Crossfield Heating & A/C.....	585-872-4420
Green Guys Mechanical LLC..	585-667-4828
Henry Isaacs Home Remodeling.....	585-293-2673
Isaac Heating and Air Conditioning.....	585-546-1400
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McKenna's Kitchen and Bath Center.....	585-377-3434
Ryan Plumbing & Heating.....	585-232-5555
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Atlas Builders.....	585-381-7777
Barone Homes, Inc.....	585-265-2100
Bowering Homes, Inc. ....	585-381-3376
Concal, LLC.....	585-730-8400
Crosstown Custom Homes of Rochester, Inc.....	585-872-9100
D.J. Builders and Remodelers, Inc.....	315-531-9074
D'Angelo Building & Design, LLC.....	585-330-6279
Danrich Homes, Inc. ....	585-223-4770
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Graywood Custom Homes ...	585-738-8889
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High Point Construction & Renovation, Inc.....	585-414-0761
homes by RYAN.....	585-586-0300
Hometown Design-Build, LLC.....	585-755-3012
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JTC Construction.....	585-315-8218
Kelly Homes of New York.....	585-391-1435
Marc-Mar Homes, Inc.....	585-426-5340
Mascot, Inc.....	585-865-4490
Metrose Custom Homes.....	505-303-4641
Morrell Builders, Inc.....	585-249-1330
Neufeld Custom Homes, LLC ..	585-236-1160

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Polidori & Ferri Custom Homes.....	585-733-1656
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Frontier Kitchens .....	585-825-4450
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Inde Studio, Kitchens, Baths & Additions .....	585-249-8100
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