FindTheHomePros.com

ROC HOME & REMODELING 2020

ROCHESTER HOME BUILDERS' ASSOCIATION INC

UPSTATE BIA — PROFESSIONAL MEMBER — BUILDING INDUSTRY ALLIANCE

ROC HOME & REMODELING 2020

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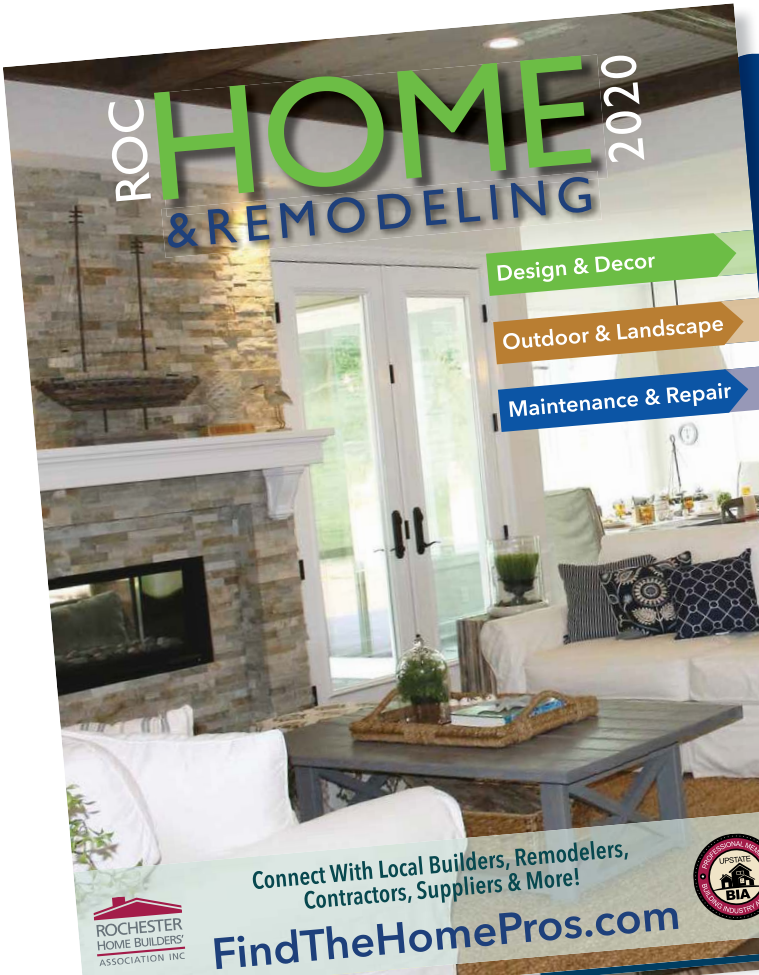
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FindTheHomePros.com

Distributed in March of 2020 - right at the start of spring construction & remodeling season!

- Full Color Magazine Format
- Articles & Homeowner Information
- Consumers Keep as a Reference

5,000 Copies Distributed!

One Ad = One Full Year Of Exposure!

Distributed at the ROC Home & Garden Show in March 2020!

Homeowner's Guide to Professional Products & Services

INVITE THE NATURA...

Rochester Colonial
The Window and Door Experts™
(585) 254-8191

Online version up year round at:

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In the last decade of home building there has been a desire for open concept living. The early 90's brought on the "open floorplan" where common areas of the floorplan were divided by décor, not by walls. By removing interior walls, it would allow people to entertain from the kitchen all the way into the family room and create an open view from one side of the home to the other.

This trend had continued through the turn of the century and has now extended to the outdoors by expanding...

bearing, insulated exterior walls while complying to the energy code standards. Window and Door manufacturers acknowledged the need, and have answered with a solution to the latest industry trend.

Wide Open Spaces

One of the largest trends hitting the building industry are larger than life doors, connecting the outdoor living space with the interior of the home. Gone are the days of a single swinging door to the backyard. Homeowners want large openings to entertain through, expanding their entertaining areas for gatherings and events...

doors in their standard size matrix. They also introduced the 4 panel open View, Lift and Slide, Multi-Slide, and even multi-panel bifolding doors.

The next step would be to visit a window and door showroom for you to experience the product first hand. An experienced door consultant will guide you through the process of selecting the proper door that best fits your needs.

Article provided by: Stephen Trotta, Vice President, Rochester Colonial Manufacturing. Why choose Rochester Colonial? Knowledge — Our expertise in product design and application, architectural specifications, historic replication and code issues is unrivaled. Resources — Over 100 dedicated men and women, a fleet of 50 vehicles and 200,000 square feet of office and manufacturing space allow us to offer the ultimate in customer service. Selection — We produce some of the most acclaimed custom hardwood windows and doors in the world. Selection — The largest anywhere in the area.

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