



Can advertising on these platforms be simplified?

Google & Facebook

Getting started with ads



February 7, 2019

8:30 - 10:00 am

RHBA/UBIA Office Building

20 Wildbriar Rd. - Lower Level Meeting Room

This session is FREE for all members.

Any company representative is welcome.
(Sorry, not open to non-members)

REGISTRATION REQUIRED

To reserve a seat for this session:
Email: pam@findthehomepros.com
Call: 585-272-8222
Register at: FindTheHomePros.com

*This program made possible with assistance from the Construction Industry Foundation (CIF).
A 501c3 organization*

Attend this workshop for a quick but comprehensive look at resources available at no cost that may make your next advertising campaign a success!

Topics to be covered include:

- Google Ads / Ads Express
- Facebook Ad Manager
- Google and Facebook Representatives
- Determining a budget and setting goals
- Dashboard basics
- Building your first campaign
- Measuring results

This session includes a live Dashboard walkthrough and tips on optimizing your campaign for success!

Seminar Presented by:

